# 495/MetroWest 

## Partnership

Leaders for Regional Prosperity

## Market Highlights

The 495/MetroWest market extends along the I-495 interstate from Littleton in the north, to Foxborough in the south, with a wide extension in the middle, along Interstate 90, from Natick in the east, to Shrewsbury in the west. The area has morphed from an industrial past into a center of modern businesses, marked by a growing inventory of Office buildings. The commercial real estate inventory consists of 30.1 million sf of Office, Laboratory, Flex, Warehouse and Manufacturing space spread across 324 separate properties. The Office market, consisting of 15.9 million sf in 174 properties, has grown in size by 12 percent over the past 15 years, in response to generally buoyant conditions being experienced in the Greater Boston area.

495/MetroWest enjoys a combination of cost advantages and superior transportation connections unique within Eastern Massachusetts. The submarket is situated less than 30 minutes from the Central Business Districts of Boston and Worcester, and along the Interstate 495 interstate, an area which boasts among the highest population growth in the state. Inherent within the submarket is pricing which, averaging a 31 percent discount to adjacent submarkets closer to Boston's core, has attracted both smaller and larger organizations, lured by the potential for cost savings. Technology Hardware and Medical Devices companies combine for 50 percent of the occupancy in the submarket.

With Greater Boston's economy outperforming the nation in terms of business optimism, employment and productivity, the $495 /$ MetroWest area is beginning to enjoy increased optimism. Commitments in Marlborough, in particular, will increase the size of that area's business community markedly by 2015.

Absorption was positive in each of the second half quarters of 2012 as vacancy dipped to 17.8 percent from 18.3 percent.

Despite vacancy rates a full percent below 15 year averages, average Class A asking rents are a discount to last year levels.

The 6.6 million sf inventory of Class A space is 15.6 percent vacant, leaving tenants just over one million sf of vacant sf.

The number of buildings gaining occupancy has outnumbered the number losing tenants ten of the last eleven quarters.

With average asking rents just about \$20 per sf, the region offers a significant advantage to surging rents closer to the urban core, with some Back Bay properties commanding more than $\$ 70$ per sf.

Large corporate shifts, combined with an already reasonable vacancy rate will reshape the 495 West submarket in coming years; with rising rents likely for Class A assets.

## ABSORPTION

Quarterly absorption
Four-quarter average trailing absorption


[^0]Vacancy
495 West vacancy
Greater Boston vacancy

... has lowered vacancy 0.5 percent to $\mathbf{1 7 . 8}$ percent ...

Asking Lease Rates
Average Class A asking rent

... as average Class $\mathbf{A}$ asking rents hovered at \$21.14 per sf.

## Largest Occupants

Office space occupied only; not including future commitments

| TENANT/OCCUPANT | LARGEST PRESENCE | TOTAL SF |
| :---: | :---: | :---: |
| EMC Corporation | 176 South St, Hopkinton | 1,681,000 |
| TJX Companies | 770 Cochituate Rd, Framingham | 1,271,000 |
| Bose | 100 Mountain Rd, Framingham | 1,206,000 |
| Boston Scientific | 1 Boston Scientific Pl, Natick | 1,007,000 |
| Staples | 500 Staples Dr, Framingham | 732,000 |
| Genzyme | 1-5 Mountain Rd, Framingham | 622,000 |
| Intel | 75 Reed Rd, Hudson | 512,000 |
| Waters Technologies | 34 Maple St, Milford | 431,000 |

## Largest Contiguous Availabilities

Contiguous blocks, one listing per property

| BUILDING ADDRESS | AVAILABLE SF | DIR/SUB |
| :---: | :---: | :---: |
| 4400 Computer Dr, Westborough | 382,000 | Direct |
| 500 Old Connecticut Path, Framingham | 369,000 | Dir/Sub |
| 251 Locke Dr, Marlborough | 162,000 | Direct |
| 35 Parkwood Dr, Hopkinton | 160,000 | Direct |
| 397 Williams St, Marlborough | 130,000 | Direct |
| 118 Flanders Rd, Westborough | 129,000 | Direct |

Notable Signed Leases
Representative 2012 transactions

| TENANT | ADDRESS | SF LEASED |
| :---: | :---: | :---: |
| Quest Diagnostics | 200 Forest St, Marlborough | 200,000 |
| Automatic Data Proces | 123 Felton St, Marlborough | 71,000 |
| Cavium | 600 Nickerson Rd, Marlborough | 61,000 |
| Berg Pharmaceuticals | 500 Old Connecticut Pth, Framingham | 33,000 |
| Sepaton | 400 Nickerson Rd, Marlborough | 32,000 |
| Aptiv Solutions | 62 Forest St, Marlborough | 30,000 |

## LARGEST OWNERS

Largest property owners; office properties only

| OWNER | LARGEST HOLDING | TOTAL SF |
| :---: | :---: | :---: |
| EMC | 176 South St, Hopkinton | 1,906,000 |
| Carruth Capital | 4400 Computer Dr, Westbor. | 1,858,000 |
| Hewlett-Packard | 200 Forest St, Marlborough | 1,256,000 |
| Wellesley Companies | Clock Tower Pl, Maynard | 1,128,000 |
| Boston Scientific | 1 Boston Scientific PI, Natick | 1,007,000 |
| Staples | 500 Staples Dr, Framingham | 700,000 |
| Normandy Real Estate | Marlb. Tech. Pk, Marlborough | 640,000 |
| Hines Interests | Campus at Mar., Marlborough | 581,000 |

## Market Interesting Fun Facts

The region's White City Amusement Park was opened in 1905 on Turnpike Road as it meets Lake Quinsigamond in Shrewsbury; White Cities were developed across the country by streetcar operators and railroads as weekend trips for city dwellers; White City closed in 1960.

More than 4,500 riders board the MBTA commuter rail service on weekdays heading into Boston from stations in Natick, Framingham, Ashland, Southborough and Westborough; the line was recently purchased by the MBTA to allow for additional rail service to Worcester.


Stratus Technologies, now based in Maynard, could be considered the lone independent company tracing its roots to a thriving mainframe computer industry which included Digital Equipment Corporation and Wang Computers and dominated the 495 belt in the 1980s.


With 42 annual publications, Richards Barry Joyce \& Partners produces more research than any other commercial real estate advisory firm in Greater Boston. For more information, contact us at research@rbjrealestate.com.


[^0]:    Positive second half 2012 absorption of $\mathbf{7 3 , 0 0 0} \mathbf{~ s f ~ . . . ~}$

